



100 YEARS
THE INNER CIRCLE
www.innercircleshow.com

Every Spring since 1923, the Inner Circle, the century-old organization of New York City journalists, comes together for its satirical roast of the current NYC mayor and local, state, and national politics. This will mark our 100th year. After the annual must-see musical, the Mayor fights back! It's the one night that New York's business, media, and political worlds put aside their differences to mingle for an evening of fun.

It was on the Inner Circle stage that David Dinkins rode in on a mule, Rudy Giuliani showed a different side as "Rudia" and Michael Bloomberg soared across the ballroom as Spiderman. Donald Trump, Hillary Clinton, Eli Manning, and Caroline Kennedy, to name a few, have made appearances over the years. The Inner Circle is where the world first saw Donald Trump bury his head in Rudy Giuliani's drag-clad bosom. Little did the crowd know the clip would appear one day on a loop on cable news, as the two found themselves in the spotlight together for...different reasons. Who knows what future international incidents will be predicted by Mayor Adams's second show?

The Inner Circle is returning this year to the historic Ziegfeld Ballroom.

All of the journalists involved donate their time and talents to support local charities. Three charities benefited in 2022 from the generosity of Inner Circle guests:

- **New Yorkers for Children** offers NYC children in foster care coaching, mental health support, and help going to college
- **Press Pass NYC** encourages the next generation of journalists by starting school newspapers
- **Education Through Music** brings music instruction to under-resourced schools



We hope you'll join us for our centennial celebration!

Inner Circle Show will be **SATURDAY, APRIL 22, 2023**

141 W 54th St. New York, NY 10019
at *The Ziegfeld*
Ballroom

SPONSORSHIP OPPORTUNITIES

COSTUMES AND PROPS SPONSOR

\$15,000.00

- Able to display banner
- Name on signage and video screens
- Half page ad in program
- Seating depends on purchased table level

PRODUCTION CO-SPONSOR

\$25,000.00

- Verbal acknowledgement from stage
- Display banner
- Name on signage and video screens
- Full page ad in program
- Seating depends on purchased table level

COMMEMORATIVE PROGRAM SPONSOR

\$25,000.00

- Verbal acknowledgement from stage
- Display banner
- Name on signage and video screens
- Full page ad in program
- Seating depends on purchased table level

TABLE AND TICKET PRICES ARE AS FOLLOWS:

\$8,500 for a prime table for 10

\$12,000 for a preferred table for 10

\$18,000 for a premier table for 10

\$850 Individual tickets for prime seating

\$1,200 Individual tickets for preferred seating

McEvoy & Associates | Melanie McEvoy

Inner Circle, 151 First Avenue, #120, New York, NY 10003
Phone: 212-228-7446 or email: melanie@mcevoyandassociates.com

FRIDAY NIGHT REHEARSAL UNDERWRITER (Exclusive)

\$50,000.00

- Verbal acknowledgement from stage and credit in commemorative program
- "Commercial" video aired during show
- Display banner
- Name on signage and video screens
- Inside back cover ad of program
- Preferred seating with basic table purchase

MUSIC SPONSOR (orchestra, song writer and music director)

\$50,000.00

- Verbal acknowledgement from stage and credit in commemorative program
- "Commercial" video aired during show
- Display banner
- Name on signage and video screens
- Full page center ad in program
- Preferred seating with basic table purchase

PRE-SHOW COCKTAIL RECEPTION

\$80,000.00

- Verbal acknowledgement from stage and credit in commemorative program
- "Commercial" video aired during show
- Display banner
- Name on signage and video screens
- Full page center ad in program
- Preferred seating with basic table purchase

PRODUCTION/AV UNDERWRITER (Exclusive)

\$90,000.00

- Promotion on Marquee for 48 hours
- Verbal acknowledgement from stage and credit in commemorative program
- "Commercial" video aired during show
- Display banner
- Name on signage and video screens
- Back cover ad of program
- Includes premier table

