



# Annual Inner Circle Show

Saturday, April 20, 2024 ▪ 7:00pm Cocktails, 8:00pm Dinner & Show  
Ziegfeld Ballroom ▪ 141 West 54<sup>th</sup> Street, NYC ▪ Black Tie

## SPONSORSHIP OPPORTUNITIES

- MARQUEE SPONSOR (Exclusive)** ..... **\$100,000**  
Exclusive branding (logo or name) on outside marquee for 48 hours; Table of ten (10) with Premier seating (best in house); Dedicated print and digital signage at event; Logo projected on ballroom walls; Acknowledgment from stage; Cover page ad in the commemorative program; Opportunity to provide branded give-away to guests
- COCKTAIL PARTY SPONSOR (Exclusive)** ..... **\$75,000**  
Exclusive branding during cocktail party; Table of ten (10) with Premier seating (best in house); Dedicated print and digital signage at event; Logo projected on ballroom walls; Acknowledgment from stage; Cover page ad in the commemorative program; Opportunity to provide branded give-away to guests
- GOLD SPONSOR** ..... **\$50,000**  
Table of ten (10) with Premier seating (best in house); Digital signage at event; Acknowledgment from stage; Full page ad in the commemorative program; Opportunity to provide branded give-away to guests
- SILVER SPONSOR** ..... **\$25,000**  
Table of ten (10) with Preferred seating; Digital signage at event; Acknowledgment from stage; Full page ad in the commemorative program

## TABLES AND TICKETS

- PREMIER TABLE** ..... **\$18,000**  
One table of ten (10) with Premier seating (best in house); Full page ad in the commemorative program
- PREFERRED TABLE** ..... **\$12,000**  
One table for ten (10) with Preferred seating
- PRIME TABLE** ..... **\$8,500**  
One table for ten (10) with Prime seating
- PREFERRED TICKET** ..... **\$1,200**  
One (1) ticket with Preferred seating
- INDIVIDUAL TICKET** ..... **\$850**  
One (1) ticket with Prime seating

## COMMEMORATIVE PROGRAM ADS\*

- Inside Cover Ad** . . . **\$3,000**    **Full Page Ad** . . . **\$1,500**    **Half Page Ad** . . . **\$800**    **Quarter Page Ad** . . . **\$500**  
(Color; 8”w x 10.5”h)                      (8”w x 10.5”h)                      (8”w x 5”h)                      (3.75”w x 5”h)

**\*Program Ads must be emailed to [melanie@mcevoyandassociates.com](mailto:melanie@mcevoyandassociates.com) by March 29, 2024.**

All ads are black & white except for cover ads which are full color. Submit print ready artwork only: Highest Quality PDF format; include crop marks separate pages; embed fonts used in the document. Photoshop or JPG; saved in CMYK when possible; high-Res, first generation files, 350 dpi

## PAYMENT INFORMATION

Checks should be made payable to: **The Inner Circle**, and mailed to Inner Circle Show • 151 First Avenue, #120 • New York, NY 10003  
To pay with a credit card go to [www.innercircleshow.com](http://www.innercircleshow.com) and click on the ticket link.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

For questions or RSVP information, please contact Melanie McEvoy at 917-699-5948 or [melanie@mcevoyandassociates.com](mailto:melanie@mcevoyandassociates.com).

*Contributions to The Inner Circle are tax deductible to the fullest extent of the law except for \$325 per ticket used.*